

The Sermon Starts in the Parking Lot

Four ways churches think about guest services:

1. A necessary _____
2. _____ and awe
3. "We're just so _____."
4. A _____ for the gospel

The way that we approach a guest services ministry can have a direct effect on our guests' _____ of the gospel.

Defining who you are

- _____
- _____
- _____

- _____
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- _____

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- _____

- _____
- _____
- _____

The five plumb lines

Be wise in the way you act with people who are not believers, making the most of every opportunity. When you talk, you should always be kind and pleasant so you will be able to answer everyone in the way you should.

(Colossians 4:5-6, NCV)

1. The Gospel is _____. Nothing else should be.
2. The _____ is more important than the _____.
3. Everything _____.
4. Make it _____.
5. The first visit should set up the _____ visit.

Creating an inviting environment

Church growth experts say that a first time guest will make a decision to return within the first _____ of their arrival.

1. Identify potential _____.
2. Visit again for the very _____ time.
3. Visit _____ else.
4. Never lose the _____ mentality.

Answer key

Four ways churches think about guest services: *evil, Shock, friendly, sign post, reception*

The Attractional / Traditional spectrum: *Attractional, Traditional, Guest-centric, Gospel-centric, Experience is foundational, Tradition is foundational, The system is flawed, Guests are forgotten*

Three types of people in every church: *Consumer, Seeker, "Your church," Watch, Communer, Club member, "My church," Do, fight or flight, Commissioned, Minister, "Our church," Live*

The five plumb lines: *offensive, why, what, speaks, personal, second*

Creating an inviting environment: *ten minutes, distractions, first, somewhere, guest*

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